

## Curricular Web

|              |                                                               | Business Administration and Management BA |                             |          |          |          |           |          |          |          |           |          |          |          |           |           |          |          |           |          |          |          |           |          |          |          |               |          |          |          |              |
|--------------|---------------------------------------------------------------|-------------------------------------------|-----------------------------|----------|----------|----------|-----------|----------|----------|----------|-----------|----------|----------|----------|-----------|-----------|----------|----------|-----------|----------|----------|----------|-----------|----------|----------|----------|---------------|----------|----------|----------|--------------|
| Codes        | Moduls/Courses                                                | credit                                    | Semester - Classes per week |          |          |          |           |          |          |          |           |          |          |          |           |           |          |          |           |          |          |          |           |          |          |          | Prerequisites |          |          |          |              |
|              |                                                               |                                           | 1                           |          |          |          | 2         |          |          |          | 3         |          |          |          | 4         |           |          |          | 5         |          |          |          | 6         |          |          |          |               | 7        |          |          |              |
|              |                                                               |                                           | lec                         | tut      | lab      | reg      | lec       | tut      | lab      | reg      | lec       | tut      | lab      | reg      | lec       | tut       | lab      | reg      | lec       | tut      | lab      | reg      | lec       | tut      | lab      | reg      |               | lec      | tut      | lab      | reg          |
| DUEN-TKT-111 | EU-knowledge                                                  | 5                                         | 2                           | 1        | 0        | CA       |           |          |          |          |           |          |          |          |           |           |          |          |           |          |          |          |           |          |          |          |               |          |          |          |              |
| DUEN-TKM-150 | Introduction to Law                                           | 5                                         | 3                           | 0        | 0        | E        |           |          |          |          |           |          |          |          |           |           |          |          |           |          |          |          |           |          |          |          |               |          |          |          |              |
| DUEN-TKT-151 | Economics 1.                                                  | 5                                         | 1                           | 2        | 0        | E        |           |          |          |          |           |          |          |          |           |           |          |          |           |          |          |          |           |          |          |          |               |          |          |          |              |
| DUEN-IMA-151 | Mathematics 1.                                                | 5                                         | 1                           | 2        | 0        | E        |           |          |          |          |           |          |          |          |           |           |          |          |           |          |          |          |           |          |          |          |               |          |          |          |              |
| DUEN-TVV-116 | Project Management                                            | 5                                         | 1                           | 2        | 0        | CA       |           |          |          |          |           |          |          |          |           |           |          |          |           |          |          |          |           |          |          |          |               |          |          |          |              |
| DUEN-TVV-122 | Entrepreneurship                                              | 5                                         | 1                           | 2        | 0        | CA       |           |          |          |          |           |          |          |          |           |           |          |          |           |          |          |          |           |          |          |          |               |          |          |          |              |
| DUEN-TKT-211 | General and Business Statistics                               | 5                                         |                             |          |          |          | 1         | 0        | 2        | CA       |           |          |          |          |           |           |          |          |           |          |          |          |           |          |          |          |               |          |          |          |              |
| DUEN-ISF-010 | Informatics                                                   | 5                                         |                             |          |          |          | 0         | 0        | 3        | CA       |           |          |          |          |           |           |          |          |           |          |          |          |           |          |          |          |               |          |          |          |              |
| DUEN-TKT-212 | Economics 2.                                                  | 5                                         |                             |          |          |          | 2         | 1        | 0        | CA       |           |          |          |          |           |           |          |          |           |          |          |          |           |          |          |          |               |          |          |          | DUEN-TKT-151 |
| DUEN-IMA-211 | Mathematics 2.                                                | 5                                         |                             |          |          |          | 1         | 2        | 0        | CA       |           |          |          |          |           |           |          |          |           |          |          |          |           |          |          |          |               |          |          |          | DUEN-IMA-151 |
| DUEN-TKT-217 | Principles of Accounting                                      | 5                                         |                             |          |          |          | 1         | 2        | 0        | CA       |           |          |          |          |           |           |          |          |           |          |          |          |           |          |          |          |               |          |          |          |              |
| DUEN-TKK-251 | Social Sciences                                               | 5                                         |                             |          |          |          | 2         | 1        | 0        | E        |           |          |          |          |           |           |          |          |           |          |          |          |           |          |          |          |               |          |          |          |              |
| DUEN-TVV-111 | Human Resource Management                                     | 5                                         |                             |          |          |          |           |          |          |          | 1         | 0        | 2        | CA       |           |           |          |          |           |          |          |          |           |          |          |          |               |          |          |          |              |
| DUEN-TKT-110 | Value Based Management and Public Value                       | 5                                         |                             |          |          |          |           |          |          |          | 2         | 1        | 0        | CA       |           |           |          |          |           |          |          |          |           |          |          |          |               |          |          |          |              |
| DUEN-MUT-111 | Environmental Economy                                         | 5                                         |                             |          |          |          |           |          |          |          | 2         | 1        | 0        | CA       |           |           |          |          |           |          |          |          |           |          |          |          |               |          |          |          |              |
| DUEN-TVV-114 | Management                                                    | 5                                         |                             |          |          |          |           |          |          |          | 1         | 2        | 0        | CA       |           |           |          |          |           |          |          |          |           |          |          |          |               |          |          |          |              |
| DUEN-TKT-114 | Basic of Finance                                              | 5                                         |                             |          |          |          |           |          |          |          | 1         | 2        | 0        | CA       |           |           |          |          |           |          |          |          |           |          |          |          |               |          |          |          |              |
|              | Electives 1.                                                  | 5                                         |                             |          |          |          |           |          |          |          | 1         | 2        | 0        |          |           |           |          |          |           |          |          |          |           |          |          |          |               |          |          |          |              |
| DUEN-IMA-214 | Operations research and decision theory                       | 5                                         |                             |          |          |          |           |          |          |          |           |          |          |          | 1         | 0         | 2        | CA       |           |          |          |          |           |          |          |          |               |          |          |          | DUEN-IMA-211 |
| DUEN-TVV-215 | Marketing                                                     | 5                                         |                             |          |          |          |           |          |          |          |           |          |          |          | 1         | 2         | 0        | CA       |           |          |          |          |           |          |          |          |               |          |          |          | DUEN-TVV-122 |
| DUEN-TVV-219 | Operation and Quality Management                              | 5                                         |                             |          |          |          |           |          |          |          |           |          |          |          | 1         | 2         | 0        | CA       |           |          |          |          |           |          |          |          |               |          |          |          |              |
| DUEN-TKM-220 | Business Communication                                        | 5                                         |                             |          |          |          |           |          |          |          |           |          |          |          | 1         | 2         | 0        | CA       |           |          |          |          |           |          |          |          |               |          |          |          |              |
| DUEN-TKT-220 | Corporate Finance                                             | 5                                         |                             |          |          |          |           |          |          |          |           |          |          |          | 2         | 2         | 0        | CA       |           |          |          |          |           |          |          |          |               |          |          |          | DUEN-TKT-114 |
| DUEN-TKM-251 | Business English for Economics                                | 5                                         |                             |          |          |          |           |          |          |          |           |          |          |          | 1         | 2         | 0        | E        |           |          |          |          |           |          |          |          |               |          |          |          |              |
| DUEN-TVV-150 | Marketing Management                                          | 5                                         |                             |          |          |          |           |          |          |          |           |          |          |          |           |           |          |          | 1         | 2        | 0        | E        |           |          |          |          |               |          |          |          |              |
| DUEN-TKT-115 | Accounting Analysis                                           | 5                                         |                             |          |          |          |           |          |          |          |           |          |          |          |           |           |          |          | 1         | 2        | 0        | CA       |           |          |          |          |               |          |          |          | DUEN-TKT-217 |
| DUEN-TVV-151 | Strategic Management                                          | 5                                         |                             |          |          |          |           |          |          |          |           |          |          |          |           |           |          |          | 2         | 1        | 0        | E        |           |          |          |          |               |          |          |          | DUEN-TVV-114 |
|              | Electives 2.                                                  | 5                                         |                             |          |          |          |           |          |          |          |           |          |          |          |           |           |          |          | 1         | 2        | 0        | CA       |           |          |          |          |               |          |          |          |              |
|              | Specialisation                                                | 10                                        |                             |          |          |          |           |          |          |          |           |          |          |          |           |           |          |          |           |          |          |          |           |          |          |          |               |          |          |          |              |
| DUEN-TKT-213 | Public Management                                             | 5                                         |                             |          |          |          |           |          |          |          |           |          |          |          |           |           |          |          |           |          |          |          | 2         | 1        | 0        | CA       |               |          |          |          |              |
| DUEN-TVV-216 | Management Methods                                            | 5                                         |                             |          |          |          |           |          |          |          |           |          |          |          |           |           |          |          |           |          |          |          | 1         | 2        | 0        | CA       |               |          |          |          | DUEN-TVV-114 |
| DUEN-TKT-215 | International Economics                                       | 5                                         |                             |          |          |          |           |          |          |          |           |          |          |          |           |           |          |          |           |          |          |          | 2         | 1        | 0        | CA       |               |          |          |          | DUEN-TKT-212 |
| DUEN-TVV-090 | Thesis Research-Research Methodology                          | 0                                         |                             |          |          |          |           |          |          |          |           |          |          |          |           |           |          |          |           |          |          |          | 1         | 0        | 0        | S        |               |          |          |          |              |
| DUEN-TKT-218 | Accounting management, controlling and information management | 5                                         |                             |          |          |          |           |          |          |          |           |          |          |          |           |           |          |          |           |          |          |          | 1         | 2        | 0        | CA       |               |          |          |          | DUEN-TKT-217 |
|              | Specialisation                                                | 10                                        |                             |          |          |          |           |          |          |          |           |          |          |          |           |           |          |          |           |          |          |          |           |          |          |          |               |          |          |          |              |
| DUEN-TKT-091 | Research Thesis - GAZDBA                                      | 10                                        |                             |          |          |          |           |          |          |          |           |          |          |          |           |           |          |          |           |          |          |          |           |          |          |          | 1             | 0        | 0        | S        | DUEN-TVV-090 |
| DUEN-TKT-093 | Field Practice - GAZDBA                                       | 20                                        |                             |          |          |          |           |          |          |          |           |          |          |          |           |           |          |          |           |          |          |          |           |          |          |          | 0             | 0        | 0        | S        | DUEN-TVV-090 |
|              | <b>Weekly lec., tut., lab.</b>                                | <b>210</b>                                | <b>7</b>                    | <b>8</b> | <b>0</b> | <b>0</b> | <b>7</b>  | <b>6</b> | <b>5</b> | <b>0</b> | <b>8</b>  | <b>8</b> | <b>2</b> | <b>0</b> | <b>7</b>  | <b>10</b> | <b>2</b> | <b>0</b> | <b>5</b>  | <b>7</b> | <b>0</b> | <b>0</b> | <b>7</b>  | <b>6</b> | <b>0</b> | <b>0</b> | <b>1</b>      | <b>0</b> | <b>0</b> | <b>0</b> |              |
|              | <b>total number of classrooms per week</b>                    |                                           | <b>15</b>                   |          |          |          | <b>18</b> |          |          |          | <b>18</b> |          |          |          | <b>19</b> |           |          |          | <b>12</b> |          |          |          | <b>13</b> |          |          |          | <b>1</b>      |          |          |          |              |

|              |                                            | <b>Business Communication</b> |                             |          |          |     |          |          |     |     |          |          |          |     |          |          |          |     |          |          |          |          |          |          |          |          |          |          |          |          |               |          |          |  |  |
|--------------|--------------------------------------------|-------------------------------|-----------------------------|----------|----------|-----|----------|----------|-----|-----|----------|----------|----------|-----|----------|----------|----------|-----|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|---------------|----------|----------|--|--|
| Codes        | Moduls/Courses                             | credits                       | Semester - Classes per week |          |          |     |          |          |     |     |          |          |          |     |          |          |          |     |          |          |          |          |          |          |          |          |          |          |          |          | Prerequisites |          |          |  |  |
|              |                                            |                               | 1                           |          |          |     | 2        |          |     |     | 3        |          |          |     | 4        |          |          |     | 5        |          |          |          | 6        |          |          |          | 7        |          |          |          |               |          |          |  |  |
|              |                                            |                               | lec                         | tut      | lab      | req | lec      | tut      | lab | req | lec      | tut      | lab      | req | lec      | tut      | lab      | req | lec      | tut      | lab      | req      | lec      | tut      | lab      | req      | lec      | tut      | lab      | req      |               |          |          |  |  |
| DUEN-TKM-124 | Business Negotiation and Presentation      | 5                             |                             |          |          |     |          |          |     |     |          |          |          |     |          |          |          |     | 1        | 2        | 0        | CA       |          |          |          |          |          |          |          |          |               |          |          |  |  |
| DUEN-TKM-118 | Conflict Management and Economic Mediation | 5                             |                             |          |          |     |          |          |     |     |          |          |          |     |          |          |          |     | 0        | 3        | 0        | CA       |          |          |          |          |          |          |          |          |               |          |          |  |  |
| DUEN-TKM-218 | Organizational Communication               | 5                             |                             |          |          |     |          |          |     |     |          |          |          |     |          |          |          |     |          |          |          |          | 2        | 1        | 0        | CA       |          |          |          |          |               |          |          |  |  |
| DUEN-TKM-256 | The Communication of Change Management     | 5                             |                             |          |          |     |          |          |     |     |          |          |          |     |          |          |          |     | 1        | 2        | 0        | E        |          |          |          |          |          |          |          |          |               |          |          |  |  |
|              | <b>Weekly lec., tut., lab.</b>             |                               | <b>0</b>                    | <b>0</b> | <b>0</b> |     | <b>0</b> | <b>0</b> |     |     | <b>0</b> | <b>0</b> | <b>0</b> |     | <b>0</b> | <b>0</b> | <b>0</b> |     | <b>1</b> | <b>5</b> | <b>0</b> | <b>0</b> | <b>3</b> | <b>3</b> | <b>0</b> | <b>0</b> | <b>0</b> | <b>0</b> | <b>0</b> | <b>0</b> | <b>0</b>      | <b>0</b> | <b>0</b> |  |  |
|              | <b>total number of classrooms per week</b> |                               | 0                           |          |          |     | 0        |          |     |     | 0        |          |          |     | 0        |          |          |     | 6        |          |          |          | 6        |          |          |          | 0        |          |          |          |               |          |          |  |  |
|              | <b>Total number of credits</b>             |                               | <b>20</b>                   |          |          |     |          |          |     |     |          |          |          |     |          |          |          |     |          |          |          |          |          |          |          |          |          |          |          |          |               |          |          |  |  |

|              |                                            | <b>Enterprise management</b> |                             |          |          |     |          |          |     |     |          |          |          |     |          |          |          |     |          |          |          |          |          |          |          |          |          |          |          |          |               |          |          |  |              |
|--------------|--------------------------------------------|------------------------------|-----------------------------|----------|----------|-----|----------|----------|-----|-----|----------|----------|----------|-----|----------|----------|----------|-----|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|----------|---------------|----------|----------|--|--------------|
| Codes        | Moduls/Courses                             | credits                      | Semester - Classes per week |          |          |     |          |          |     |     |          |          |          |     |          |          |          |     |          |          |          |          |          |          |          |          |          |          |          |          | Prerequisites |          |          |  |              |
|              |                                            |                              | 1                           |          |          |     | 2        |          |     |     | 3        |          |          |     | 4        |          |          |     | 5        |          |          |          | 6        |          |          |          | 7        |          |          |          |               |          |          |  |              |
|              |                                            |                              | lec                         | tut      | lab      | req | lec      | tut      | lab | req | lec      | tut      | lab      | req | lec      | tut      | lab      | req | lec      | tut      | lab      | req      | lec      | tut      | lab      | req      | lec      | tut      | lab      | req      |               |          |          |  |              |
| DUEN-TVV-119 | Analysis of Business Cases                 | 5                            |                             |          |          |     |          |          |     |     |          |          |          |     |          |          |          |     | 1        | 2        | 0        | CA       |          |          |          |          |          |          |          |          |               |          |          |  |              |
| DUEN-TKT-152 | Business Valuation                         | 5                            |                             |          |          |     |          |          |     |     |          |          |          |     |          |          |          |     | 1        | 2        | 0        | E        |          |          |          |          |          |          |          |          |               |          |          |  |              |
| DUEN-TKT-250 | E-business                                 | 5                            |                             |          |          |     |          |          |     |     |          |          |          |     |          |          |          |     |          |          |          |          | 2        | 0        | 1        | E        |          |          |          |          |               |          |          |  |              |
| DUEN-TKT-216 | Market and Competitiveness analysis        | 5                            |                             |          |          |     |          |          |     |     |          |          |          |     |          |          |          |     |          |          |          |          | 1        | 0        | 2        | CA       |          |          |          |          |               |          |          |  | DUEN-TKT-211 |
|              | <b>Weekly lec., tut., lab.</b>             |                              | <b>0</b>                    | <b>0</b> | <b>0</b> |     | <b>0</b> | <b>0</b> |     |     | <b>0</b> | <b>0</b> | <b>0</b> |     | <b>0</b> | <b>0</b> | <b>0</b> |     | <b>2</b> | <b>4</b> | <b>0</b> | <b>0</b> | <b>3</b> | <b>0</b> | <b>3</b> | <b>0</b> | <b>0</b> | <b>0</b> | <b>0</b> | <b>0</b> | <b>0</b>      | <b>0</b> | <b>0</b> |  |              |
|              | <b>total number of classrooms per week</b> |                              | 0                           |          |          |     | 0        |          |     |     | 0        |          |          |     | 0        |          |          |     | 6        |          |          |          | 6        |          |          |          | 0        |          |          |          |               |          |          |  |              |
|              | <b>Total number of credits</b>             |                              | <b>20</b>                   |          |          |     |          |          |     |     |          |          |          |     |          |          |          |     |          |          |          |          |          |          |          |          |          |          |          |          |               |          |          |  |              |